



EUROSTARS INFODAY

23 May 2017, Tuesday – Minerva-Han (Bankalar Cad. No:2)

09:00 – 09:30 Registration

09:30– 09:35 Welcome speech

09:35 – 11:00 The Eurostars Programme, helping SMEs to innovate and compete internationally – **Dr. Peter Chisnall, EUREKA Secretariat**

- ✓ Eligibility rules
- ✓ Application process
- ✓ How to complete an application
- ✓ Evaluation process
- ✓ Evaluation criteria and how to apply them to a Eurostars application
- ✓ Eurostars national rules (**Emre YURTTAGUL, TÜBİTAK**)

11:00 – 11:15 Questions and Answers

11:15 – 11:30 Coffee break

11:30 – 11:50 How to prepare a good Eurostars application – **Prof. Sinan Akmandor, Eurostars-2 Independent Evaluation Panel Chairperson**

11:50 – 12:05 Success story, “Blotherm”, **Hakan Özkan, Arçelik**

12:05 – 12:20 How to find international partner? – **Sabancı EEN**

12:20 – 12:30 Questions and Answers